



# AdFundz.com

The new, better way to  
crowdsource



# Funding without begging

Crowdsourcing has many great uses. But for startups, it feels like you are begging from friends and strangers!

Plus, what you are really doing is saying “Give me your money, so I can build myself a company” or “Give me your money, and **if** I succeed, you will get this trinket to show my gratitude.

***There has to be a better way...***

# A better way!

AdFundz changes the model of raising funds for a startup. The startup (Good cause, or any other entity wanting money) creates a free account with AdFundz.

The startup then contacts businesses selling advertising space on the startups website. The startup gets all (Less AdFundz Fees of 10%) the money paid (in advance) by the advertiser.

***But what about the advertiser, what if it fails?***

# Safety in numbers

Should the AdFundz client fails, the entity who paid for the advertising does not lose a cent - their adverts will be carried by other websites until the advertising they paid for has been met.

This means that any company can put money into a startup as part of their marketing budget, and know that they are getting a guaranteed service for their money.

***Where is the catch?***

# There is no catch, no small print!

No hidden fees, no early terminations, should the entity seeking funds fail, they owe nothing to AdFundz, and nothing to those who supported them.

If an advertiser cannot show their adverts on the site they selected anymore then we will simply add them to the rotation on other relevant sites.

As soon as the advertiser pays us, we pay the AdFundz client. Almost always same (business) day unless its an overseas order, then there is a slight delay.

**It is that simple.**

**What else can AdFundz do?**

# Is that it?

**No!** There is *much* more!

- Gratitude pages showing thanks to families, companies and more, allowing “donations” that still have tax benefits, and still, everybody wins!
- Money raising events and tools - things that people can do to raise money, from marketing ideas through managing mailing lists!
- Leveraging the AdFundz platform to also work as a highly affordable online advertising resource.
- Outreach programs to charities, schools, small businesses, and more, to keep growing beyond social media.

So whatr help does AdFundz need?

# Investment Opportunity

Why?

To speed up our launch. The faster the better!

No, Why would someone invest?

Too much to fit here, but look at Google and Facebook. All of Fb's money is from adverts. 96%+ of G's from advertising. Then all the crowdfunding - another billion dollar industry.

This is the start - the dawn of a new business model, and opportunities like this are few and far between. Many of us missed the opportunity of Google and Facebook. Three years from now, do you want to be looking at another missed opportunity?

# Contact

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